

**VIDOOLY'S MONTHLY
COMPARISON REPORT FOR
FACEBOOK VIDEO VIEWERSHIP**

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• FOOD

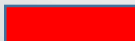
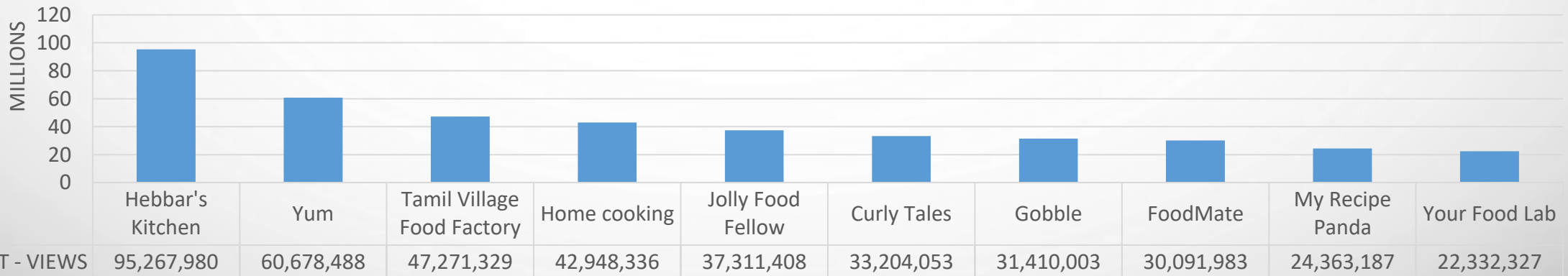
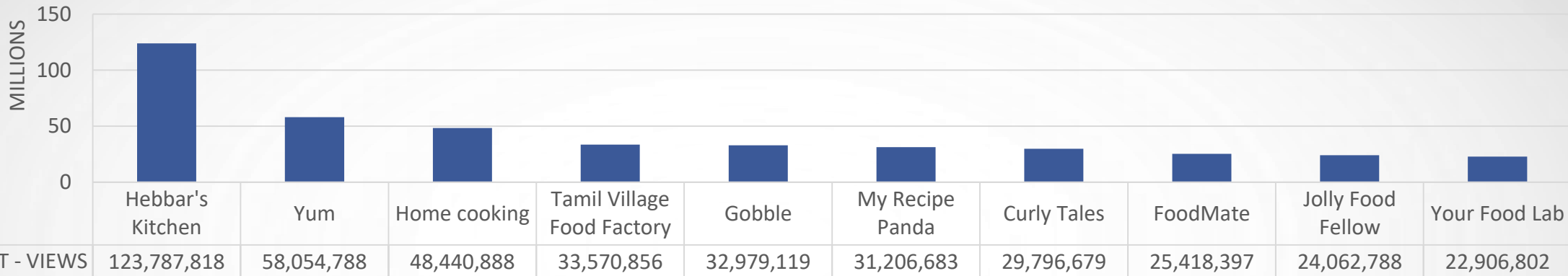
FACEBOOK PAGE RANKINGS

→ SEPTEMBER VS OCTOBER ←

RANK	SEPTEMBER VIDEO VIEWS	OCTOBER VIDEO VIEWS
1	Hebbar's Kitchen	Hebbar's Kitchen
2	Yum	Yum
3	Home cooking	Tamil Village Food Factory
4	Tamil Village Food Factory	Home cooking
5	Gobble	Jolly Food Fellow
6	My Recipe Panda	Curly Tales
7	Curly Tales	Gobble
8	FoodMate	FoodMate
9	Jolly Food Fellow	My Recipe Panda
10	Your Food Lab	Your Food Lab

SEPTEMBER VS OCTOBER

FACEBOOK MONTHLY VIDEO VIEWS COMPARISON



Lost top 10 rankings for the month of October



New entrant due to improved viewership



HOW-TO-STYLE

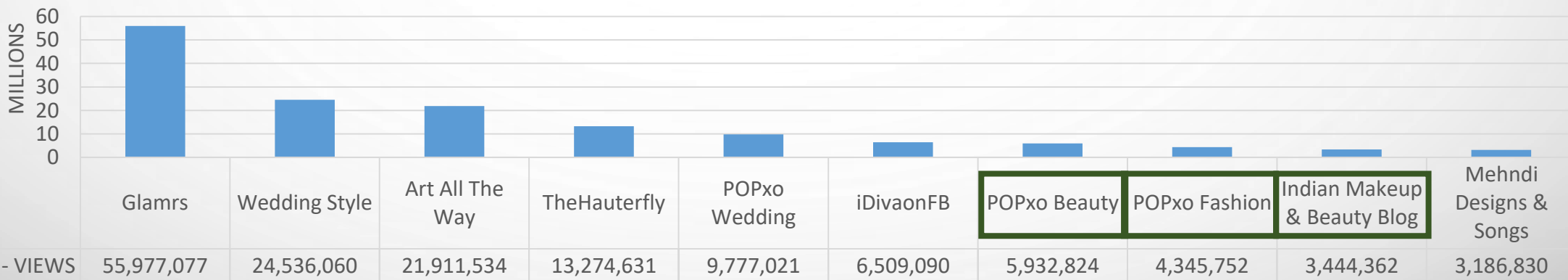
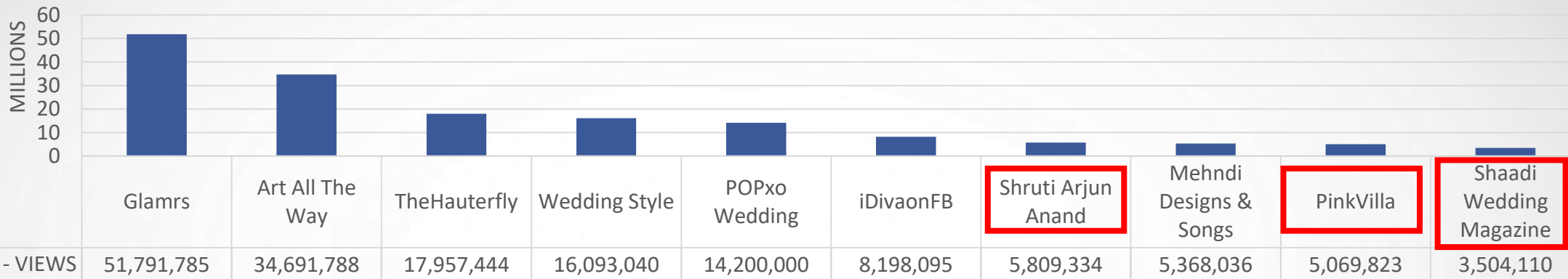
FACEBOOK PAGE RANKINGS

→ SEPTEMBER **VS** OCTOBER ←

RANK	SEPTEMBER VIDEO VIEWS	OCTOBER VIDEO VIEWS
1	Glamrs	Glamrs
2	Art All The Way	Wedding Style
3	TheHauterfly	Art All The Way
4	Wedding Style	TheHauterfly
5	POPxo Wedding	POPxo Wedding
6	iDivaonFB	iDivaonFB
7	Shruti Arjun Anand	POPxo Beauty
8	Mehndi Designs & Songs	POPxo Fashion
9	PinkVilla	Indian Makeup & Beauty Blog
10	Shaadi Wedding Magazine	Mehndi Designs & Songs

SEPTEMBER VS OCTOBER

FACEBOOK MONTHLY VIDEO VIEWS COMPARISON



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• NEW AGE – ENTERTAINMENT

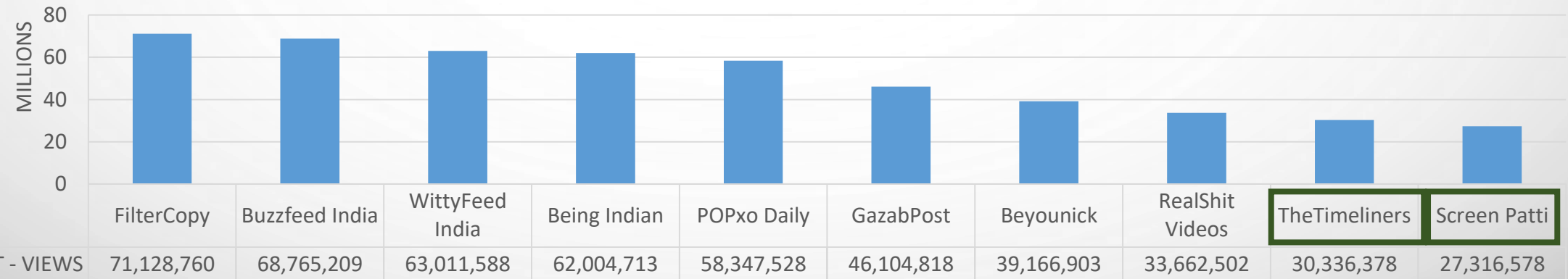
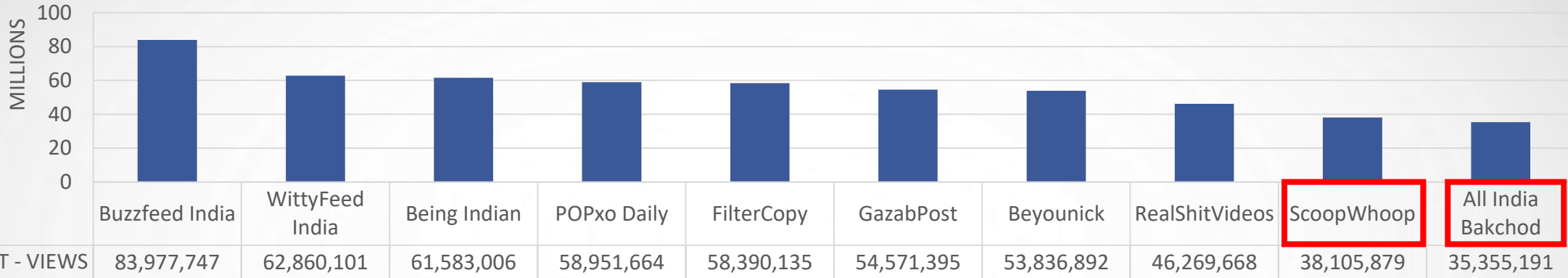
FACEBOOK PAGE RANKINGS

→ SEPTEMBER VS OCTOBER ←

RANK	SEPTEMBER VIDEO VIEWS	OCTOBER VIDEO VIEWS
1	Buzzfeed India	FilterCopy
2	WittyFeed India	Buzzfeed India
3	Being Indian	WittyFeed India
4	POPxo Daily	Being Indian
5	FilterCopy	POPxo Daily
6	GazabPost	GazabPost
7	Beyounick	Beyounick
8	RealShitVideos	RealShit Videos
9	ScoopWhoop	TheTimeliners
10	All India Bakchod	Screen Patti

SEPTEMBER VS OCTOBER

FACEBOOK MONTHLY VIDEO VIEWS COMPARISON



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• TRADITIONAL - ENTERTAINMENT

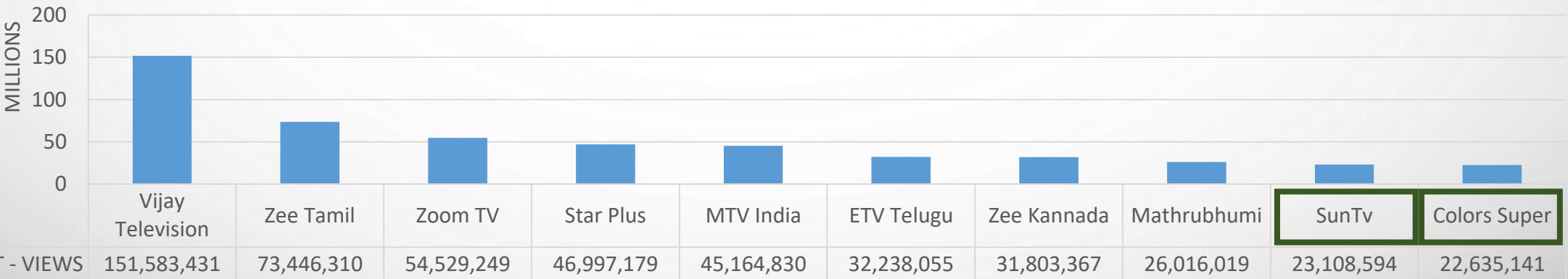
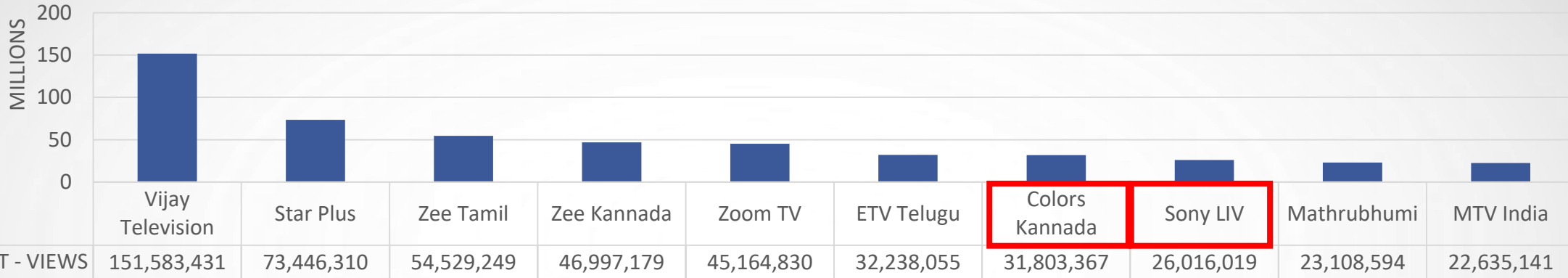
FACEBOOK PAGE RANKINGS

→ SEPTEMBER VS OCTOBER ←

RANK	SEPTEMBER VIDEO VIEWS	OCTOBER VIDEO VIEWS
1	Vijay Television	Vijay Television
2	Star Plus	Zee Tamil
3	Zee Tamil	Zoom TV
4	Zee Kannada	Star Plus
5	Zoom TV	MTV India
6	ETV Telugu	ETV Telugu
7	Colors Kannada	Zee Kannada
8	Sony LIV	Mathrubhumi
9	Mathrubhumi	SunTv
10	MTV India	Colors Super

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NEW AGE NEWS

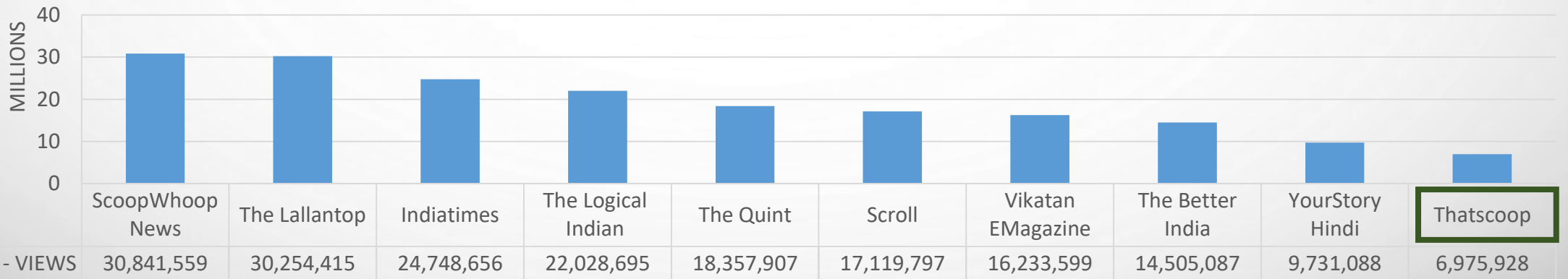
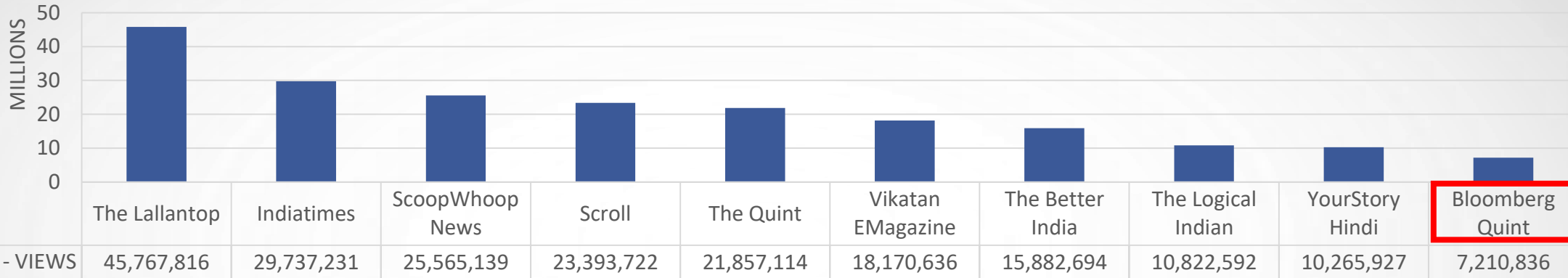
FACEBOOK PAGE RANKINGS

→ SEPTEMBER VS OCTOBER ←

RANK	SEPTEMBER VIDEO VIEWS	OCTOBER VIDEO VIEWS
1	The Lallantop	ScoopWhoop News
2	Indiatimes	The Lallantop
3	ScoopWhoop News	Indiatimes
4	Scroll	The Logical Indian
5	The Quint	The Quint
6	Vikatan EMagazine	Scroll
7	The Better India	Vikatan EMagazine
8	The Logical Indian	The Better India
9	YourStory Hindi	YourStory Hindi
10	BloombergQuint	Thatscoop

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• TRADITIONAL-NEWS

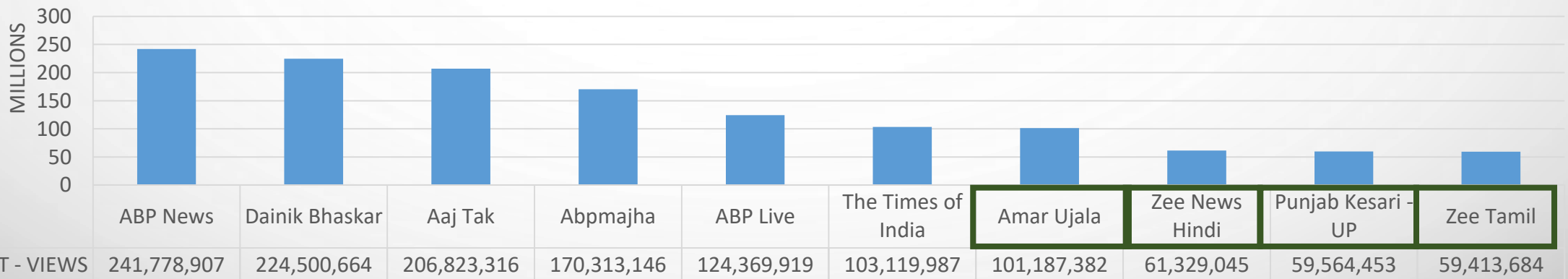
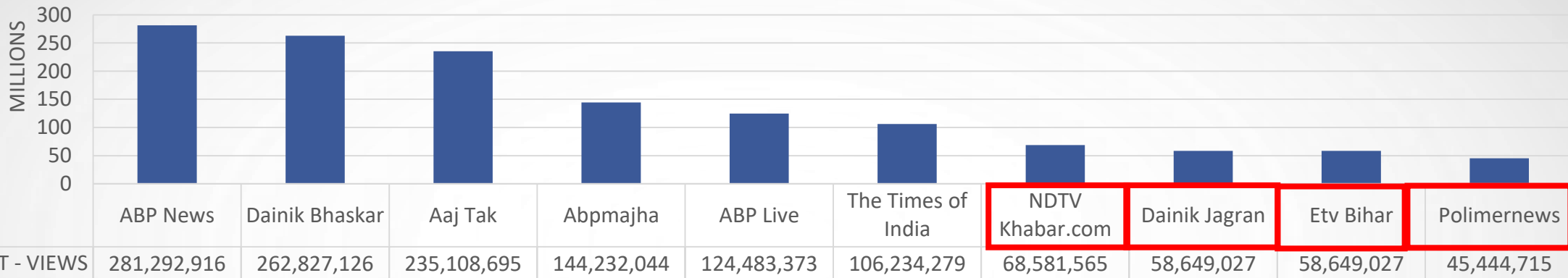
FACEBOOK PAGE RANKINGS

→ SEPTEMBER VS OCTOBER ←

RANK	SEPTEMBER VIDEO VIEWS	OCTOBER VIDEO VIEWS
1	ABP News	ABP News
2	Dainik Bhaskar	Dainik Bhaskar
3	Aaj Tak	Aaj Tak
4	Abpmajha	Abpmajha
5	ABP Live	ABP Live
6	The Times of India	The Times of India
7	NDTVKhabar.com	Amar Ujala
8	Dainik Jagran	Zee News Hindi
9	Etv Bihar	Punjab Kesari - UP
10	Polimernews	Zee Tamil

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INDEPENDENT CREATORS

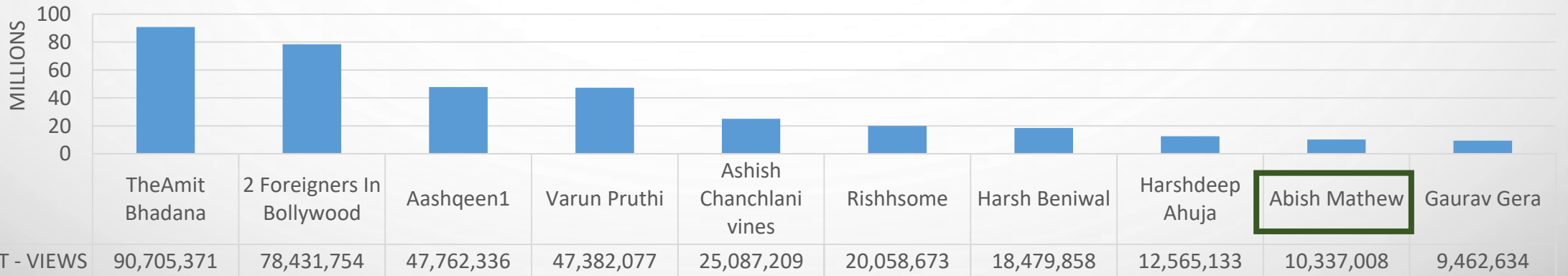
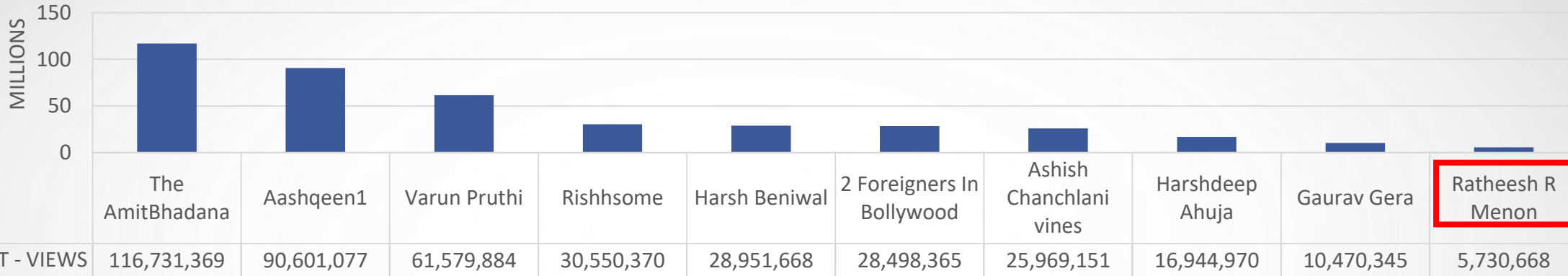
FACEBOOK PAGE RANKINGS

→ SEPTEMBER VS OCTOBER ←

RANK	SEPTEMBER VIDEO VIEWS	OCTOBER VIDEO VIEWS
1	TheAmitBhadana	TheAmit Bhadana
2	Aashqeen1	2 Foreigners In Bollywood
3	Varun Pruthi	Aashqeen1
4	Rishhsome	Varun Pruthi
5	Harsh Beniwal	Ashish Chanchlani vines
6	2 Foreigners In Bollywood	Rishhsome
7	Ashish Chanchlani vines	Harsh Beniwal
8	Harshdeep Ahuja	Harshdeep Ahuja
9	Gaurav Gera	Abish Mathew
10	Ratheesh R Menon	Gaurav Gera

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• SPORTS CREATORS

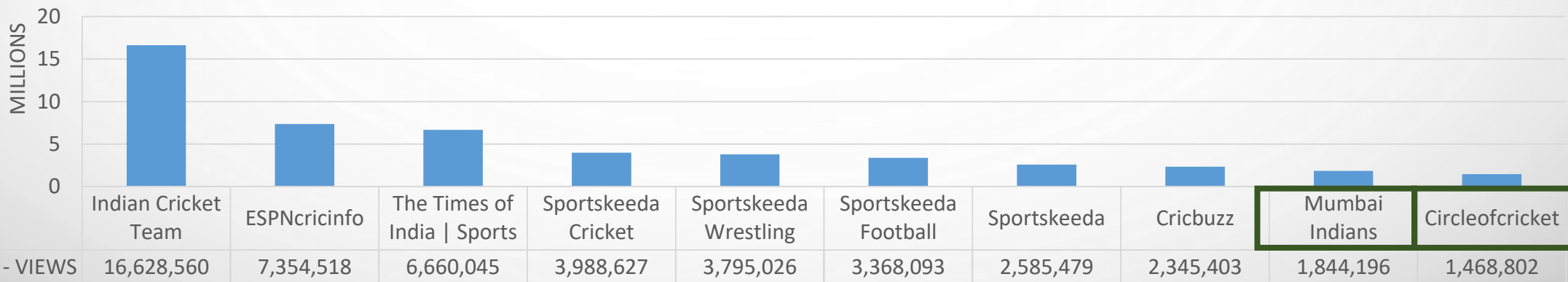
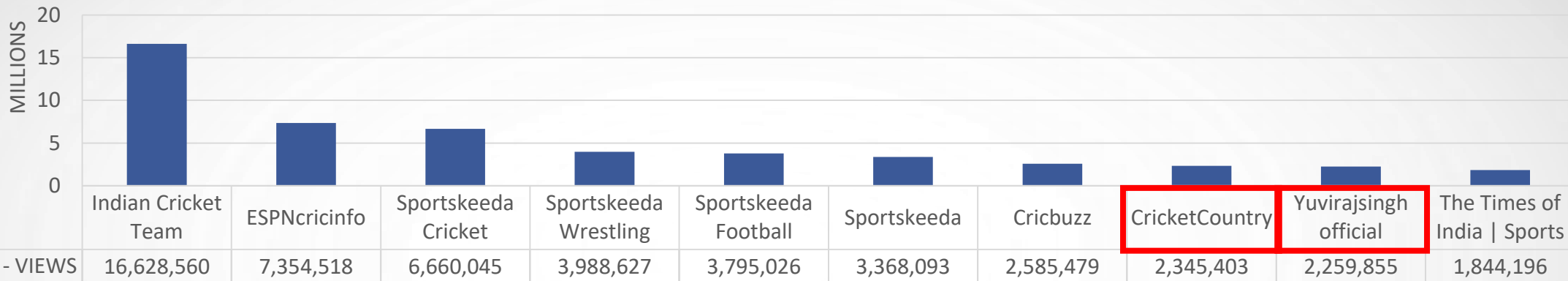
FACEBOOK PAGE RANKINGS

→ SEPTEMBER VS OCTOBER ←

RANK	SEPTEMBER VIDEO VIEWS	OCTOBER VIDEO VIEWS
1	Indian Cricket Team	Indian Cricket Team
2	ESPNcricinfo	ESPNcricinfo
3	Sportskeeda Cricket	The Times of India Sports
4	Sportskeeda Wrestling	Sportskeeda Cricket
5	Sportskeeda Football	Sportskeeda Wrestling
6	Sportskeeda	Sportskeeda Football
7	Cricbuzz	Sportskeeda
8	CricketCountry	Cricbuzz
9	yuvirajsinghofficial	Mumbai Indians
10	The Times of India Sports	Circleofcricket

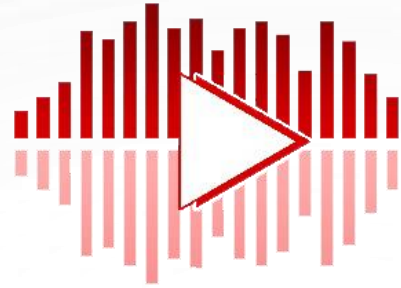
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